

## TEXAS RANGERS BRINGING HOME RUN DUGOUT BATTING BAYS TO GLOBE LIFE FIELD

**Arlington, TX – March 24, 2025** – New for this season, Texas Rangers fans at Globe Life Field will have the opportunity to mash home runs *during* Rangers home games – knocking a physical ball out of the virtual park in Home Run Dugout’s Batting Bays located in the upper concourse next to the Pro Shop near section 227.

The HRD Batting Bay experience is approachable for kids and adults alike, regardless of skill level. The Batting Bays feature a patented, ground-up, soft-toss pitching machine serving up a “seven mph fastball”, massive projection screens and immersive augmented reality gameplay. A bit of background tech-magic can move the fences in and boost a player’s swing power, so everyone can feel the thrill of going yard.

“We’re always looking for ways to enhance the fan experience at Globe Life Field, and the Home Run Dugout Batting Bays are a perfect fit,” said Mike Healy, Texas Rangers executive vice president of venue operations and guest experience. “This interactive attraction gives fans of all ages the chance to step up to the plate and feel the thrill of hitting a home run in a fun, high-energy setting. We’re excited to bring this unique experience to Globe Life Field and can’t wait to see our fans take their swings.”

Home Run Dugout owns and operates its 22-bay flagship location in Katy, TX, and does plan to open other HRD-operated locations soon, but they built their bays to be flexible and modular with a growth strategy focused on perfecting and licensing the Batting Bay technology. The bays at Globe Life Field are the tip of the iceberg in Home Run Dugout’s upcoming licensed partner pipeline.

“The Rangers have been amazing partners on this project,” said Tyler Bambrick, Home Run Dugout co-founder and CEO. “They obviously are a world-class organization with an internationally recognized brand, and our goal is to provide a truly premium experience that aligns with the standards Rangers fans expect. When a young Rangers fan walks away with a huge smile because they just blasted one over the fence, we know we’ve done our job.”

The Home Run Dugout Batting Bays at Globe Life Field will be available when the gates open two hours before every Rangers game day and remain available through the duration of the game. The bays can also be booked for private events, with booking details available later this season.

### [About Home Run Dugout](#)

It’s not a batting cage, it’s better. Home Run Dugout (HRD) was founded in 2015 by childhood friends Nick Hermendorfer and Tyler Bambrick with the dream to have everyone experience the greatest feeling in sports: hitting a home run. Home Run Dugout Houston-Katy, the company’s first full-scale standalone venue, opened in spring 2023 and features a full-service restaurant, multiple bars, dedicated corporate event spaces, and 22 Batting Bays. HRD’s first location

opened at Dell Diamond in Round Rock, TX, in 2019, in partnership with strategic investors Nolan Ryan and Ryan Sanders Baseball.

For licensing information, visit <https://www.homerundugout.com/licensing>