

## **HOME RUN DUGOUT'S INDOOR BATTING BAY EXPERIENCE TO OPEN AT NEW OKANA RESORT & INDOOR WATERPARK IN OKLAHOMA CITY**

**Austin, TX – October 31, 2024** – Home Run Dugout, the creator of the first-ever patented indoor soft-toss baseball Batting Bay™ experience, is thrilled to announce its cutting-edge Batting Bays will be featured at the highly anticipated OKANA Resort & Indoor Waterpark, set to open in Spring 2025. The HRD Batting Bays will be a centerpiece of one of the resort's onsite restaurants and sports bars, Curveball Kitchen, offering an exciting and interactive entertainment venue for both resort guests and the general public. Whether looking for a fun way to cap off a vacation or celebrate with friends, guests will be able to reserve Batting Bays to enjoy a unique baseball experience in an immersive social setting.

The HRD Batting Bay experience starts with a patented, ground-up, soft-toss pitching machine serving up a “seven mph fastball” approachable for all ages and skill levels. Batting Bays feature massive projection screens and immersive augmented reality gameplay which allows players to compete for bragging rights in all of their favorite stadiums. A bit of background magic can move the fences in and boost a players' swing power, so everyone can feel the thrill of going yard.

In addition to individual reservations, the venue will also offer opportunities for private event bookings, making Curveball Kitchen and the HRD Batting Bays an ideal destination for corporate events, birthday parties, and other group gatherings. Event planners can customize their experience to cater to large parties, creating unforgettable memories for participants of all ages and skill levels.

"Home Run Dugout's Batting Bays perfectly complement our vision for OKANA Resort, blending cutting-edge sports technology with our extensive dining and entertainment options. This partnership will give our resort guests, Oklahoma City residents, and visitors alike a unique opportunity to experience the thrill of baseball in a premium social setting," said Ken Leone, OKANA Resort & Indoor Waterpark Managing Director.

“The OKANA Resort & Indoor Waterpark is the ideal first licensing partnership of the Home Run Dugout Batting Bays. We look forward to bringing this experience to more casinos, resorts, sports venues, entertainment centers, and similar hospitality venues,” said Jason Borchik, Vice President of Business Development.

Home Run Dugout's first full-scale location opened in Katy in March 2023. Since opening, Home Run Dugout – Katy has delivered over 7.4 million pitches to more than 300,000 guests of all backgrounds and skill levels, resulting in over 1.1 million home runs. In Summer 2024, HRD announced a \$22.5 million Series A Fundraising round, along with two new locations in San Antonio, TX and Scottsdale, AZ, set to open in 2025.

### **[About Home Run Dugout](#)**

It's not a batting cage, it's better. Home Run Dugout (HRD) was founded in 2015 by childhood

friends Nick Hermandorfer and Tyler Bambrick with the dream to have everyone experience the greatest feeling in sports: hitting a home run. Home Run Dugout Houston-Katy, the company's first full-scale standalone venue, opened in spring 2023, and features a full-service restaurant, multiple bars, dedicated corporate event spaces, and 22 Batting Bays. HRD will open two new locations in San Antonio, TX and Scottsdale, AZ in 2025. HRD's first location opened at Dell Diamond in Round Rock, TX, in 2019, in partnership with strategic investors Nolan Ryan and Ryan Sanders Baseball.

### **[About OKANA Resort & Indoor Waterpark](#)**

OKANA Resort & Indoor Waterpark will bring an expansive, world-class tourist attraction nestled within the heart of Oklahoma City's new Horizons District upon opening in Spring 2025. The \$400 million resort will feature 404 guest rooms and suites, vibrant culinary concepts and retail shops, family entertainment center, ample events and meetings space, year-round 100,000-square-foot indoor waterpark, and impressive 4.5-acre adventure lagoon complete with sandy beaches and thrilling water adventures. Located next to First Americans Museum and deeply connected to the Chickasaw Nation, OKANA will celebrate the heritage of the land's indigenous people through curated art, programming and design found throughout the property. Blending luxury, adventure, and cultural enrichment, OKANA is poised to become a must-visit destination supporting dynamic economic growth in the heart of Oklahoma.